

Saucony® Unveils ProGrid Ride 1 Franchise

Making its premiere at June Paris Fashion Week, the ProGrid Ride 1 returns after almost 18 years, thoughtfully updated and enhanced for today's generation.

June 26, 2026 – **Saucony**, a leading global performance running lifestyle brand, today announced the launch of the ProGrid Ride 1. Originally released in 2008 as a versatile everyday trainer, the ProGrid Ride 1 is Saucony's newest archival release with evolved neutral cushioning and breathable upper.

“After years of passionate requests from our community, we're proud to reintroduce the ProGrid Ride 1, making its long-awaited return nearly 18 years after its debut,” said Brian Moore, chief product officer at Saucony. “We've refined this archival silhouette with technical upgrades to meet modern expectations, while honoring Saucony's authentic early-2000s running heritage. The Ride 1 franchise is more than nostalgia, it's the foundation of our archival storytelling and a catalyst for cultural credibility among sneaker enthusiasts and loyalists.”

The ProGrid Ride franchise makes its debut in a limited-edition Buttercup colorway, available at select retailers beginning June 26. A wider release is planned later this summer, featuring additional new colorways to expand the collection.

ProGrid Ride 1 Features:

- Neutral cushioning with a breathable, open-hole mesh upper
- Hexagonal mesh construction for lightweight airflow
- Light-refracting geometric metallic overlays
- Unique webbed shank-cage design
- Raised metallic-etched logo

The ProGrid Ride 1 is available in unisex sizing from 3.5–12, 13 & 14 for a suggested retail price of \$175 USD at www.saucony.com and select retailers. To find a Saucony retailer near you, call 800-365-4933 or visit [here](#).

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About Saucony: Saucony, the 'Original Running Brand' and a division of Wolverine World Wide, Inc. (NYSE: **WWW**), is a leading global performance running brand that fuses innovation, style and culture. Widely recognized for award-winning technologies including PWRRUN™ PB, PWRRUN+™, and SPEEDROLL™, Saucony creates innovative technical and lifestyle footwear and apparel across Road, Trail and Originals.

Founded in 1898, Saucony exists to inspire and enable people to live a better life through running culture, self-expression and their impact on the world. For more information, visit www.saucony.com.